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## Geoship's Innovative "Future of Home" Vision Resonates in 2020 - Raising over \$1 Million Through Equity Crowdfunding on Start Engine

Nevada City, CA – July 2, 2020 – [Geoship](https://www.geoship.com), the company that is introducing the bioceramic geodesic dome to the world, has truly resonated with sustainable investors interested in the future of home with their successful equity crowdfund, raising \$1.07M — the maximum allowed for a Reg CF fundraiser. The project garnered 1,797 investors. The concluded raise can be viewed at <https://www.startengine.com/geoship>.

Geoship's technology merges the work of two of history's greatest inventions — Buckminster Fuller's Geodesic Geometry and Professor Rustum Roy's Ceramic Crystal Chemistry. Fuller compared the domes they were building in the '60s and '70s to "wooden spaceships" — the right shape made with the wrong material. He predicted it would be 50-100 years before the material science would catch up to his new geometry. Right on cue, in 2004, the general theory and compositions of Roy's ceramic crystal chemistry were announced. Geoship brings together the geometry and materials that maximize efficiency and believes that bioceramic domes will replace wood boxes as the 'bread and butter' of 21st-century homebuilding.

The Geoship team, Co-founders Morgan Bierschenk, Adam Bierschenk, and Bas Kools were thrilled with the success of the campaign noting, "We launched our seed round investment on Start Engine as the Covid-19 pandemic emerged, so many people were open to

reimagining home. An investment in Geoship is a way for people to join a mission to build a more equitable and community-oriented future. To support more sustainable and healthy homes and a new way to participate in company ownership." Morgan added "Equity crowdfunding is a great tool for the new wave of multi-stakeholder companies like Geoship. Traditional capitalism makes rich people richer, and everybody defers responsibility, while our planet pays the price. We are inviting people to help us shift that paradigm by removing the barriers to private investment, while also distributing equity to customers and the Earth."

The company aims to reshape one of the biggest industries on earth - the \$24T global construction industry. Geoship is structured as a Social Purpose Corporation and will transition into a multi-stakeholder cooperative — customers and nature will have significant ownership in the company, in addition to investors and employees.

Geoship first entered the mainstream housing discussion in 2019 when they partnered with Zappos to help address the homelessness crisis around its downtown Vegas headquarters. Geoship, Zappos, and The City Repair Project aim to demonstrate a scalable model now, working toward transcending homelessness across the nation by 2030. These types of groundbreaking projects and regenerative villages are what Geoship homes are intended to inspire.

Potential buyers and investors are excited about the potential for a home to be more sustainable, more affordable, more resilient, and more healthy. In addition to the revolutionary benefits, investors should note that homebuilding is ripe for modernization, and Geoship boasts a strong team and partnerships. The founding team has deep experience in human-centered design, CNC mold making, and green ceramic manufacturing. Geoship is dedicated to a revolution in affordable regenerative village architecture — to reconnect human communities and the natural world.

Geoship aims to serve ecologically and spiritually focused customers who envision a world that works for 100% of humanity. Their ultimate market is affordable regenerative homes in next-generation communities around the world. For those excited by Geoship's mission and would like to follow the Geoship journey, please visit <https://geoship.is/>.

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For more information on Geoship, please see <https://geoship.is/>. For media needs, please contact Susan von Seggern at [susan@susansonseggern.com](mailto:susan@susansonseggern.com) or 213-840-0077.